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E-ACADEMIA JOURNAL UITM KAMPUS DUNGUN <eacademia@uitm.edu.my>

Mon 2/5/2024 9:01 AM

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Greetings from e-Academia Journal (e-AJ), Universiti Teknologi MARA Cawangan Terengganu!

Dear Professor/Associate Professor/Dr./Sir/Madam,

Call for Papers & Reviewers : Volume 13, Issue 1 - May 2024

Submit your manuscript via MyJMS at <https://myjms.mohe.gov.my/index.php/JeA/about>

Submit reviewer application and CV at <https://forms.gle/rSZF9DPadTisvru3A>

****IMPORTANT NOTE:** Author(s) **MUST follow e-AJ's submission requirements** accordingly. Please read through the "**Author's Guidelines**" <https://e-ajuitmct.uitm.edu.my/v3/index.php/guide-for-author>



Cawangan Terengganu

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Volume. 13, Issue 1 2024
The submission for e-Academia Journal (eISSN: 2289-6589) regular issue is **NOW OPEN**.

CALL FOR PAPERS & REVIEWERS

AIM & SCOPE

e-AJ seeks empirical investigation advances in:

- Customer behaviour
- Organisational behaviour
- Business marketing
- e-Commerce Business
- Business management technology and innovation
- International business organisation
- Business Information and communication technology (ICT) advancement
- Organisation leadership knowledge and skills

We are published for industry practitioners and academic scholars. e-AJ seeks to provide current and most up-to-date research findings from empirical investigations which could be harnessed and applied to practical and theoretical situations within the reality of today's business and management spectrum.

IMPORTANT DATES

Complete review & selected papers submit revision deadline:

- **1 APRIL 2024**

Final decision, paper revision & editing deadline:

- **25 APRIL 2024**

Expected publication:

- **MIDDLE OF MAY 2024**

SUBMISSION GUIDELINE

- Submission should be accompanied by Turnitin/Original report of less than **30 percent (%)** similarity index/score.
- Full submission details are in the author guidelines that can be found on the journal's website.
- All submission will be subjected to the rigorous double-blind peer review process.
- The manuscript **MUST** be written between 5000 and 6000 words excluding abstract and references.
- **ONLY** research manuscript using primary data will be considered for publication.
- Every manuscript submitted will be screened and validated by Editorial Team for compliance with the research areas/topics and with the general aims and scopes of the e-Academia Journal
- Every manuscript accepted will be considered and get final approval for publication by the Editor-in-Chief.

SUBMIT ARTICLE ONLINE

<http://myjms.mohe.gov.my/index.php/JeA/user/register>



SUBMIT REVIEWER APPLICATION

<https://forms.gle/rSZF9DPadTisvru3A>



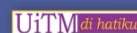
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29 FEBRUARY 2024

PUBLICATION ETHICS

- e-Academia Journal affirms that ethical publication practices and maintaining journal reputation are critical to ensure the success of development knowledge. Therefore, only high quality articles will be considered and accepted for publication.

**No publication fee. However, proof reading service will be charged to the author(s).*



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Thank you. Please feel free to email us with any questions.

Stay safe and healthy!

"MALAYSIA MADANI"

"BERKHIDMAT UNTUK NEGARA"

Sincerely,

Editorial Board

e-Academia Journal (e-AJ)

UiTM Cawangan Terengganu, MALAYSIA

E-mail: eacademia@uitm.edu.my

Official Website: <https://e-ajuitmct.uitm.edu.my/v3/>

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